

THE BELLE GLADE HERALD

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1948

NATIONAL EDITORIAL
ASSOCIATION
Active Member

THE STORE AND THE COMMUNITY

The primary function of a retail store is to provide a place where people may buy their food and clothes and hardware and all the other necessities of life. The merchant is purchasing agent for the consumer.

Beyond that, retailing serves a highly important and often overlooked function. It is one of great builders of the community. The stores not only compete to attract business—but they also compete to attract men who affect civic progress and the creation of a better town. This is true for them—and good business for everyone else too.

Every time a new residential development is opened, the stores come in and establish attractive shopping centers. There is no better way to attract people to a new town than for the service, stocks or goods, and the lowest possible prices. If the consumer isn't satisfied with his local merchants, he can drive a few miles to another community and spend his money there. The local merchants must come up to standard or watch their trade dwindle away.

The retail merchant is the foundation of American Community life.

News Of Belle Glade Negro Schools

By Negroes—For Negroes

Bible Program Up For Women Agriculture Boys

The personnel of the N. F. A. Chapter at Everglades Vocational High School have set up the following objectives for this school year:

1. Each member will carry on an individual farm project and keep records of the production.

2. beautify the school surroundings with attractive shrubbery.

3. Carry on a baby chick cooperative project between the N. F. A. and N. H. A. organizations of the schools.

4. Have a cooperative N. F. A. and N. H. A. annual banquet.

5. Have some members to attend the South Florida Fair—that is held in Tampa, Florida, in February 1949.

6. Have at least four members attend the N. F. A. convention that is held at Florida A. & M. College, Tallahassee, Florida, in June 1949.

7. To develop a continuous lampoon page west of Belle Glade Colored Section on designated as a colored school site.

8. Secure carpentry tools and equipment from a carpentry shop for training.

9. Help in the maintenance and repair of school buildings and grounds.

10. Assist neighboring schools and communities when requested, their programs.

11. Have at least two N. F. A. meetings per month.

12. Contribute funds to needed auxiliaries when requested by the school and the community.

We wish to give special thanks in advance to Sear and Company for their continued FREE-OF-CHARGE enough baby chicks to each vocational agriculture and home economic chapter of this state that has scheduled an annual banquet for this year. The chapters are

to make the baby chicks to the places where they can be served during the banquets. The company is also offering prizes to the chapters that render the outstanding contributions.

The personnel of the New Farmers of America Chapter at Everglades Vocational High School wish to convey to all their parents that along with being a part of our school we are also a part of each community represented at our school.

Don't fail to call us when need to call us when need to call us on your programs.

Bulet Donate To Conference Expenses

Rev. H. C. Capen, acknowledged receipt from Lawrence and Ada Shuler of a check for \$50 towards expenses to be incurred in the South Florida Conference of the African Methodist Episcopal Church to be held in Coconut Grove, Fla., on January 26, next.

Brother Shuler and his wife are members of the conference and are expected to be among the large attendance from Belle Glade.

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